

# HELEN CHIU

Sr. Visual Designer / Jr. UIUX Designer

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## OVERVIEW

Six years of design career have allowed me to learn to achieve a balance between business and design, incorporating project management experience and enhancing my overall career capabilities. From understanding projects, conceptualizing strategies, executing designs, and cross-departmental communication to finalizing deliverables, I have gained a comprehensive skill set. In particular, cross-department collaboration has taught me to respect the expertise of different departments and engage in objective discussions and communication when faced with diverse opinions or disagreements. This approach helps me achieve optimal feasibility and is the aspect of my career development that I enjoy the most: positive learning through knowledge and attitude.

And five years of being a full-time mother have taught me to be flexible in problem-solving, increased my curiosity and acceptance of different things, and simultaneously honed my ability to self-learn.

## WORK EXPERIENCES

**Visual Designer** | Lexionlu Design Firm 2010-2016

**UIUX Designer** | Lexionlu Design Firm 2013-2016

**Project Manager** | Lexionlu Design Firm 2014-2016

EVA Air | Hello Kitty Official Website (Designer)

EVA Air | Shuttle Bus Design (Designer)

EVA Air | Cabin Crew Internal System (UIUX Designer)

EVA Air | Pilot Internal System (PM & UIUX Designer)

EVA Air | Official Web - Guideline Book (Designer)

EVA Air | Official APP (UIUX Designer)

UNI Air | Official APP (UIUX Designer)

Taiwan Tourism Bureau | B2B Member's E-Newsletters (PM & Designer)

Taiwan Tourism Bureau | B2C Event Websites (PM & Designer)

Taiwan Tourism Bureau | B2B Online Training Course Website (PM & Designer)

Taipei Fubon Bank | Fubon Insurance System (UIUX Designer)

## TOOLS

Adobe Illustrator ●●●●●

Figma(Figjam) ●●●●●

Basic HTML/CSS ●●●●●

Adobe Photoshop ●●●●●

Draw.io ●●●●●

Webflow/Weebly ●●●●●

Microsoft Office ●●●●●

Notion ●●●●●

Canva ●●●●●